

**“CYCLE BROOKFIELD” MEETING RECAP
THURSDAY, MARCH 20, 2025
LSF BROOKFIELD LIBRARY—7:00 p.m.**

Chris V. called the meeting to order at 7:07 p.m.

Present:

Chris Valadez, Joe O’Conner, Elaine Jans, Joe Seymour, Chris Rios, Robin Fuener, Carolyn Morris, Karl Sokol, LaShinda John Guest: Jacque Jones

1. Approval of Minutes:

1.1 February 20, 2025 minutes were distributed. Joe O. indicated that the February minutes indicated that member units were 45, and the correct number is 25. There being no further changes or corrections, motion was made by Joe O. to approve the minutes as written, and seconded by Carolyn M. Motion carried unanimously.

2. Past Events Report:

2.1. Gears 2 You Tune Up Clinic – March 7, 2025

Joe O. reported that 12 members and non-members were in attendance. Pete Janunas gave a good demonstration on bike tune-up. Both novices and seasoned bike riders learned some new ideas. Tune-Up clinic was held at the new Gears 2 You Brookfield location.

2.2 International Women’s Day Together We Ride held on Saturday, March 8, 2025. Joe O. reported that there were 7 participants for this 10 mile ride.

3. Current Business Review:

3.1 Finances – Chris V. reported no change in account balance from February, 2025 total.

3.2 Membership – Joe O. reported that current membership is 32 units. Goal for 2025 is 150 members. It was discussed that at the April meeting, members will address post cards to all non-renewal members encouraging them to rejoin. April, 2025 meeting will start at 6:00 p.m. Joe O. continues to post membership renewal reminders on Facebook.

4.3 Inventory Review -- Chris R. reported that new Cycle Brookfield t-shirts are still available. He will check with Ink Your Wear if the t-shirts can be ordered by individuals and drop-shipped. Cycle Brookfield caps are available. It was discussed to bring a few t-shirts and caps to the First Friday ride for a cash only sale. Karl S. indicated that he has some bike lights. He suggested passing them out to students at one of the schools. The new Cycle Brookfield t-shirts have not yet been posted on the Cycle Brookfield website.

4. Village Planning Updates

4.1 Bicycle Racks -- Joe S. reported he has discussed with Libby Popovic of the Village Economic Development department, placement of bike racks at the Brookfield Shops in Progress Park. Exact location of bike racks to be determined. It is hoped to place bike racks at other locations in the 8 corners district to encourage people to bike and shop.

4.2. League of American Bicyclists Community Sparks Grant --Joe S. reported that Cycle Brookfield was not awarded a grant for 2025.

4.3 New Belgium Brewing Bicycle Advocacy grant program -- Joe S. asked for ideas for the grant for which deadline for application is March 31, 2025. It was agreed that the best use for this grant would be a movable bike rack which would allow Cycle Brookfield to participate in more Brookfield events and encourage people to bike to the events.

4.5 Prairie Avenue Speed Study – Joe S. reported that the study showed that 85 out of 100 drivers averaged 29 m.p.h. However, of the 15 other drivers, speeds up to 75 m.p.h. were recorded. Joe S. will ask if Cycle Brookfield could be a part of future meetings/briefings on this study.

5. Upcoming Events

5.1 First Friday Ride – April 4, 2025 – 6:00 p.m. – Compassion Factory

It was discussed that Chris V. will bring walkie talkies. Ride Marshalls will be recruited. Elaine J. and LaShinda J. will bring traffic cones so as to keep riders off of the streets. It was discussed to bring some t-shirts and caps to promote and sell for cash only.

5.2 Bike and Roll to School day is scheduled for May 7, 2025

It was discussed that Cycle Brookfield plan an event for this day

5.3 Cycle Brookfield Tune Up is scheduled for Saturday, May 10, 2025

5.4 Cycle Brookfield 20 mile “Oak to Oak” ride is scheduled for Saturday, May 17, 2025

5.5 Joint Slow Roll Ride: A joint Cycle Brookfield and Ride Riverside slow roll was suggested for Saturday, June 7, 2025

5.6 1st Farmer’s Market: Scheduled for Saturday, June 7, 2025

It was discussed that since Cycle Brookfield is planning a joint ride with Ride Riverside on this same day, participation in the Farmer’s Market will be the 2nd or 3rd Saturday in June.

5.7. Summer Social is scheduled for Wednesday, June 18, 2025

In conjunction with the Summer Social will be a “Bike Drive” for B.E.D.S. Participants in the Summer Social who donate a bike with be given free raffle tickets.

6. Open

6. 1 Joe S. indicated that he has reached out to Luke Gunderson, Director of Brookfield Parks and Recreation about the possibility of holding a youth bike rodeo in the morning hours of the August or September Saturday “Music on Grand.”

6.2. Joe O. indicated that an application will be made for the Active Transportation Alliance Bike Month mini-stipend program. Applications are due April 14, 2025.

6.3 Elaine J. reached out to St. Paul’s Lutheran Church and Sokol Spirit for permission to use their parking lots for the Chicago Grit bike races on Wednesday, July 23, 2025. St. Paul’s gave permission with the stipulation that a few parking spaces are saved for their 7:00 p.m. church service. Sokol will discuss this request at their next meeting.

Next Cycle Brookfield meeting to be held on Thursday, May 15, 2025

Meeting adjourned at 8:33 p.m.

Minutes submitted by: Elaine Jans, Secretary