

“CYCLE BROOKFIELD” CRIT UPDATE MEETING RECAP
THURSDAY, July 3, 2025
LSF BROOKFIELD LIBRARY—1:00 p.m.

Chris V. called the meeting to order at 7:07 p.m.

Present:

Chris Valadez, Joe O’Conner, Elaine Jans, Robin Fuener, Chris Rios, Andy Caron, Pete Janunas, Terri Rivera, Joe Seymour, Ken Knasiak

1. Approval of Minutes:

May, 2025 minutes were not available for this meeting.

2. Past Events Report:

2.1. First Friday Ride—June 6, 2025 -- 6:00 p.m. – Compassion Factory

Joe O. reported that there were approximately 140 participants in the ride. Two representatives from the Village of Brookfield Conservation Commission were at the ride to do a survey for potential locations for bike racks in Brookfield.

2.2. Cycle Brookfield 20 mile “Oak to Oak” ride -- Saturday, May 17, 2025 – 30 people participated in this year’s ride.

2.3 Summer Social – Joe S. reported the following: 50 tickets sold for a total of \$1,640; Auction/\$525; Raffle/\$70; Cash/\$200 for a total revenue of \$2,435. Food/beverages cost was \$420.98, for a total profit of \$2,014.02. Several raffle baskets were donated. Auction items included naming of the turn and naming of a porta potty.

2.4. Farmer’s Market – Saturday, June 21, 2025 – Cycle Brookfield did not do a bike valet, due to the location of the spot they were assigned.

3. Chicago Grit Update:

3.1 Chris V. reported that two payments to the Chicago Grit for \$3,666.66 each totaling \$7,333.32 will be made. Approximately \$4,000 of support pledges has not yet been received.

3.2 Chicago Grit T-shirts. Design and color of t-shirts was presented by Joe O. Elaine J. will look up number of t-shirts ordered in 2024, and Andy C. will order t-shirts from Ink Your Wear.

3.3. Volunteers are still needed for race day. Race monitor training will be held on Wednesday, July 16, 2025 at the compassion factory. Volunteers will receive a Chicago Grit t-shirt and lunch. Volunteer tent will be located at Creekside Park.

3.4. Chris V. asked for vendor support volunteers for the day of the race. Pete J. and Andy C. will provide that support

3.5. Chris V. asked for volunteers to call vendors a day before the race to see if they have any questions. Terri R. and Elaine J. offered to do the calling.

3.6. Chris V. asked for volunteers to put flyers about the Chicago Grit race in mailboxes of homes that are on the race route. Robin F. and Elaine J. offered to help

3.7. Chris V. reported that flyers for the Chicago Grit race are available for posting on social media

4. Upcoming Events

4.5 July “Light Up the Night Ride,” will be on Friday, July 18, 2025. Ride started at 8:00 p.m. in 2024.

5. Chicago Grit

5.1 Chris V. indicated that letters will be sent to residents on the new route informing them of details of the event on July 23, 2025. Joe O. presented the 2025 Crit t-shirt design on a blue t-shirt. It was agreed that bells will be sold at the event and Joe S. will order them.

6. Open

6.1 B.E.D.S. plus has asked if the Village of Brookfield has an old bicycle rack that could be donated to them.

Meeting was adjourned at 8:21 p.m.

NEXT MEETING:

In place of the June Cycle Brookfield meeting, the Summer Social will be held on Wednesday, June 18, 2025.

Meeting on July 17, 2025 – 7:00 p.m. – Linda Sokol Francis Brookfield Library – Classroom/1st Floor

Minutes submitted by: Elaine Jans, Secretary